# Apply Now to Become a 2019 EducationUSA Academy Host Campus

*Interested in inspiring high school students from around the world to pursue undergraduate studies in the United States? Ready to enhance your campus's international profile? Apply to become a 2019 EducationUSA Academy host campus and join a prestigious network of institutions that share these goals.*

The U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) and World Learning invite you to apply to host an EducationUSA Academy. World Learning is now accepting applications from accredited U.S. colleges and universities interested in hosting EducationUSA Academy in summer 2019 and/or winter 2019 (i.e. January or February). EducationUSA Academy is a pre-college academic enrichment program for self-funded high school students from around the world. Drawing on their unique institutional strengths and community resources, Academy host institutions will design their own programming and curriculum within the broader framework of a program that offers specialized college preparatory content, college-level writing workshops, campus visits, and cultural activities. The long-term goal of EducationUSA Academy is to create and sustain a new recruitment pipeline to U.S. higher education for international high school students by providing them with the information and skills to gain admission and be successful at a U.S. higher education institution.

Institutions will utilize their own international networks for program promotion and recruitment purposes. They will complement and enhance these recruitment efforts through engagement with the EducationUSA network of international student advising centers and strategic use of the EducationUSA brand. Hosting an EducationUSA Academy will enable participating institutions to develop or enhance programming for diverse groups of international youth, build name recognition around the world, and maximize campus capacity. Selected campuses must meet the required program criteria for hosting an EducationUSA Academy (see following pages), set high-quality standards for hosting international youth, provide excellent, experiential content, and offer a competitively priced program. It is expected that each EducationUSA Academy host campus will develop a comprehensive recruitment strategy and become a collaborative member of the host campus network by sharing resources, best practices, and information with other host campuses to improve the overall quality of the program and build capacity among participating institutions.

If your institution is interested in joining the cohort of EducationUSA Academy host campuses, please submit an application form (attached) as well as a proposal addressing the program and administrative elements below. Submissions are due to World Learning on **March 16, 2018**. For more information, contact us at: edusaacademy@worldlearning.org.

1) **Capacity to host one or two cohorts of approximately 10 - 20 youth for an engaging on-campus short-term summer or winter program**

    **Note: Academy students are typically between the ages of 15 and 17. Host institutions may choose to accept 18-year-olds on the condition that they are able to provide suitable housing arrangements (i.e. separate accommodations from those used by minors, and compliant with any applicable state laws).**

    - Develop a comprehensive plan for recruiting and supporting youth that articulates an understanding of and adherence to all health, safety, emergency, and behavior management standards for high school aged participants and is consistent with applicable federal, state, and local laws, as well as institutional policies.

    - Present a variety of program strategies and formats that effectively engage youth from diverse cultural, religious, and socioeconomic backgrounds, including students with disabilities.

2) **Expertise in the delivery of high-quality academic programming**

    - Offer at least 15 hours per week of academic skill building/college preparatory instruction in English, at a level or levels to be determined by the institution. Host institutions may determine the range of English proficiency levels to which they are targeting their programming. It is acceptable to propose a curriculum tailored to highly proficient or native English speakers. The curriculum may include a focus on academic writing, public speaking, an intensive exploration of a specific field of study, or other subjects that would prepare students for study at a U.S. higher education institution. College preparatory content may include but is not limited to:

        o Improving college level writing;
        o Textual analysis;
        o Research skills;
        o Public speaking and debate;
        o Standardized test preparation;
        o Thematic content around specific academic subjects.

    - Provide classes or workshops focused on personal statement writing. Academy participants should finish the program with a workshopped and polished personal statement that they could use in university applications.

3) **Expertise in delivering college preparatory content**

- Expose students to the diverse structure of the U.S. higher education sector, and prepare them to apply to U.S. colleges and universities. Content should be delivered partially in classes as well as through supplemental programming (e.g. workshops or visits with current international students or admissions counselors).

- Develop a curriculum to prepare students for success in applying to U.S. colleges/universities and for success in the U.S. classroom. Academy students should receive an overview of higher education systems in the United States and the U.S. college/university admissions process.

  Topics to be covered should include, but are not limited to: types of U.S. higher education institutions, the common application, essay writing (e.g. admissions application "personal statement"), exposure to, and strategies for, success in standardized testing (e.g. TOEFL, SAT, ACT), grading/credit system, academic culture and vocabulary (e.g. majors, minors, core curriculum, seminars, lectures, etc.), academic integrity, and classroom participation. Additionally, students should have the opportunity to develop basic skills in critical thinking, working in teams, and leadership.

4) **Visits to a diverse range of college and university campuses**

- Arrange visits to a minimum of four other institutions of higher education during the program. At least two campus visits must be in-person. Applicants may propose to arrange up to two virtual visits in order to expose students to institutions outside of the geographic region of the host campus. As possible, visits should include both two- and four-year institutions, well as public and private institutions and minority-serving institutions. Please list institutions to be visited in application materials. Campus visits should be specifically geared toward international students and should go beyond a standard campus tour. Where possible, students should meet with admissions officials and international students.

5) **Integrated cultural programming**

- Provide a minimum of three supervised activities per week that expose students to U.S. and local culture, allow for interaction with American students, and if possible, include a service learning project. Activities should be integrated with academic program content whenever possible.

- Include a balance between formal and informal activities and free time for homework and social interaction with other participants. Opportunities for engagement with American students from diverse backgrounds and abilities should be maximized.

## REQUIRED ADMINISTRATIVE ELEMENTS

1) **An overall cost of between $4,000 and $6,000 for a two- to four-week program**

- Present a budget that is inclusive of tuition and fees, on-campus housing, all meals, health insurance fees*, books and educational supplies, ground transportation to and from the closest airport, and other local travel that is part of the program (e.g. cultural outings and college tours). International travel to and from the EducationUSA Academy host campus, as well as visa fees, will be paid by the student.

* Health insurance should cover the student from their time of departure from their home country to their return and should include coverage for evacuation and repatriation benefits. Health insurance must meet the minimum requirements for compliance with J-1 visa students. These can be found here: https://j1visa.state.gov/sponsors/how-to-administer-a-program/.

2) **Ability to recruit a sufficient number of students to run at least one cohort**

- Articulate a comprehensive recruitment plan, which may include: participation in international recruitment fairs (EducationUSA or other); collaboration with EducationUSA advising centers; strategic use of your institution's alumni networks and/or networks of faculty members; partnerships with secondary schools overseas; alignment of program dates with academic calendars in certain countries/regions; and targeted social media campaigns. Applicants are encouraged to identify a small number of countries or regions on which to focus strategic recruitment efforts.

- While EducationUSA will promote the program on a global basis, each host institution will be ultimately responsible for recruiting a sufficient number of participants to run the program. *Selected institutions are not guaranteed full enrollment.* Institutional recruitment strategies and articulated commitment to building recruitment across the host campus network through collaborations and resource sharing will be a highly competitive factor in selection.

3) **Ability to issue required visa paperwork for F-1 and J-1 students**

- Although most students will be able to attend Academy programs on B1/B2 visitors' visas, demonstrate the capacity to issue all required visa paperwork for F-1 and J-1 students and monitor their compliance with SEVIS/ICE regulations.

- Proposals should address whether the institution is accredited by ICE as an English Language Training Program. Applicants without this accreditation should investigate whether their institution is able to issue I-20s to students for F-1 visas for this program. More information is available here.

4) **Project-dedicated staff**

- Name an academic director who will provide full-time oversight of the Academy, as well as a coordinator(s) and program staff members (if possible) to manage administrative aspects of the Academy. Include resumes for all key staff as an attachment to your proposal.

**5) Ability to meet the needs of diverse students**

- Demonstrate a plan to meet the needs (e.g., dietary, religious, access) of all students.

## OPTIONAL DESIRED ELEMENTS

- Scholarship funding for at least one student per cohort to expand the reach of the Academy to deserving students who lack financial resources. Please specify what is covered by the scholarship (e.g. program cost only, or program cost as well as travel and visa). Comprehensive funding awards are encouraged.

  Also note if your institution would like EducationUSA to help identify an economically disadvantaged, high achieving student for this scholarship(s) and if so, if there is a preference for a student from a particular country or region.

- Identification of a theme around which programming and activities are organized. Themes should be selected strategically to draw on institutional strengths. Past themes have included business and entrepreneurship, aerospace engineering, and arts & design. Themes or a specialized focus help students distinguish programs from one another and appeal to resume-minded students who are already interested in a specific subject area or want a unique experience.

- Discounted or waived application fee for Academy students who later apply for undergraduate admission to the institution.

- Simultaneous on-campus programming for U.S. youth that allows for cross-program engagement.

- Friendship families or brief homestays. A detailed host family recruitment, screening, and selection process is required for homestay families.

- Opportunities for one-on-one college advising sessions and/or a college fair.

If your institution is interested in hosting an EducationUSA Academy, please submit this application form and a proposal narrative responding to all required program and administrative elements (see the Program Requirements document). **Submissions should be no more than 20 pages** including attachments and are due to World Learning on **March 16, 2018**. Please send submissions and questions to: edusaacademy@worldlearning.org.

Eligible applications will be evaluated on articulated ability to meet required program and administrative elements, optional desired elements and a demonstrated plan for recruiting participants. Host campus selection does not guarantee full student enrollment. EducationUSA will provide limited support to institutions in their recruitment efforts, but the overall recruitment and enrollment outcomes are the responsibility of each institution. EducationUSA recommends cohorts of 10-20 students, but host campuses may determine the exact number required for optimal programming and financial viability.

Upon meeting all required program elements, selected host institutions will be authorized to host for up to three Academy cycles (2019, 2020, and 2021) without reapplication. Each year current campus host institutions will be required to complete an "intent to host" document to continue participation in the program.

## EducationUSA Academy – Application to Host in 2019
### Deadline: March 16, 2018

## CONTACT INFORMATION

Name of Institution  _____

Accreditation  _____

Department (if applicable)  _____

### Principal Contact (Regarding this Application)

Name  _____

Title  _____

Address  _____  City/State/Zip  _____

Telephone/Fax  _____  Email

## PROGRAM ELEMENTS

### Admissions

Is your Institution (check all that apply)

☐ Public        ☐ Private        ☐ 2-year        ☐ 4-year

1

☐ Minority-Serving Institution ☐ Women's College

1. Proposed dates of your 2019 EducationUSA Academy. Visit www.educationusa.state.gov to review academic calendars in target regions (requires free login).

   _____

2. Student application deadline. Deadlines should allow a reasonable amount of time for the student to obtain a visa. _____

3. How will you assess students' English proficiency levels prior to and/or after their arrival?

   _____

   _____

## Campus Life / Student Support Services

1. Does your campus dining center offer the following dietary options during the summer (or winter term)?
   ☐ Halal      ☐ Kosher      ☐ Vegetarian      ☐ Vegan      ☐ Other

2. Please comment on your campus's accessibility and support during your proposed program dates for students who require special accommodations.

   _____

   _____

3. Please indicate any university or community resources that will be available to Academy students.

   ☐ Campus Health Center  ☐ Library      ☐ Friendship/Host Families  ☐ Campus Gym ☐ Other (explain below)

   Places of Worship:      ☐ Churches      ☐ Synagogues  ☐ Mosques  ☐ Other (explain below)

   _____

4. Please comment on availability of campus and public transportation services for Academy students, including transportation to and from the airport. Host institutions must arrange for a staff member to meet arriving Academy participants at the airport and to accompany them to campus.
   _____
   _____

## Financial Information

1. Program Cost

Provide the total per student cost for a summer 2019 and/or winter 2019 (i.e. January or February) Academy on your campus. This figure should cover tuition and fees, room and board, books and educational supplies, ground

transcription (e.g. airport pick-up and drop-off, college visits, cultural outings), admission fees, and health insurance. To facilitate a clear and accurate budget estimation, please complete the table below.

| Estimated Costs Associated with Academy | Amount Per Expense | Amount Covered by Host | Estimated Cost to Student |
|---|---|---|---|
| Tuition and Required Fees | $ | $ | $ |
| Housing | $ | $ | $ |
| Meal Plan | $ | $ | $ |
| Books and Educational Supplies | $ | $ | $ |
| Ground Transportation | $ | $ | $ |
| Cultural Activities Expenses | $ | $ | $ |
| Campus Tours | $ | $ | $ |
| Health Insurance | $ | $ | $ |
| Other | $ | $ | $ |
| **TOTAL** | $ | $ | $ |

**Total Estimated Cost to Student: $_____**

2. Estimated Program Size - Minimum number of students needed to run an Academy: _____

3. Scholarship Information - Number of scholarships will to be offered to economically disadvantaged students: _____

Expenses covered by scholarship funding (e.g. tuition, program expenses, travel and visa costs). Comprehensive scholarships are encouraged.

_____
_____