



Apply Now to Become a 2017 EducationUSA Academy Host Campus

Interested in inspiring high school students from around the world to pursue undergraduate studies in the United States? Ready to enhance your campus's international profile? Apply to become a 2017 EducationUSA Academy host campus and join a prestigious network of institutions that share these goals.

The U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) and World Learning invite you to apply to host an [EducationUSA Academy](#) in 2017. World Learning is now accepting applications from accredited U.S. colleges and universities interested in hosting a 2017 EducationUSA Academy in summer 2017 and/or winter 2017/2018. The EducationUSA Academy is a short-term academic program that provides three-to-four weeks of English language courses, college preparatory content, tours of diverse colleges and universities, and cross-cultural activities to self-funded 15- to 17-year-old students from around the world. The long-term goal of the EducationUSA Academy is to create a new recruitment pipeline to U.S. higher education for international high school students by providing them with information and skills to be successful at a U.S. higher education institution.

Selected institutions will become part of the EducationUSA Academy cohort of campus hosts authorized to utilize the [EducationUSA](#) brand and network of international student advising centers for global recruiting efforts. Institutions will also be expected to complement and enhance these global recruitment efforts by utilizing their own international networks for program promotion and recruitment purposes. Hosting an EducationUSA Academy will enable participating institutions to develop or enhance programming for diverse groups of international youth, build name recognition around the world, and maximize campus capacity during summer months. Selected campuses must meet the required program criteria for hosting an EducationUSA Academy (see following pages), set high-quality standards for hosting international youth, provide excellent, experiential content, and offer a competitively priced program. It is expected that each EducationUSA Academy host campus will develop a comprehensive recruitment strategy and become a collaborative member of the host campus cohort by sharing resources, best practices, and information with other host campuses to improve the overall quality of the program and build capacity among participating institutions.

If your institution is interested in joining the cohort of EducationUSA Academy host campuses, please submit an application form (attached) as well as a proposal addressing the program and administrative elements below. Submissions are due to World Learning on **September 8, 2016**. For more information, contact us at: edusaacademy@worldlearning.org.

REQUIRED PROGRAM ELEMENTS:

- 1) Capacity to host one or two cohorts of approximately 10 - 20 youth between the ages of 15-17 for an engaging on-campus short-term summer or winter program**



- Develop a comprehensive plan for recruiting and supporting youth that articulates an understanding of and adherence to all health, safety, emergency, and behavior management standards for minors and is consistent with applicable federal, state, and local laws, as well as institutional policies.
- Present a variety of program strategies and formats that effectively engage youth from diverse cultural, religious, and socioeconomic backgrounds, including students with disabilities.

2) Expertise in the delivery of high-quality intensive English language programs

- Offer a minimum of 20 hours per week of interactive English language instruction for intermediate and advanced students of English. Prospective host institutions may also propose a curriculum tailored to highly proficient or native English speakers: This curriculum may focus on academic writing, public speaking, an intensive exploration of a specific field of study, or other subjects that would prepare students for study at a U.S. higher education institution.
- Include course content that is a balance of academic reading, writing, and oral (speaking and listening) communication, delivered in a variety of formats with an emphasis on college preparatory content.
- Employ experienced, credentialed TESOL instructors, who ideally have experience teaching high school students.

3) Expertise in delivering college preparatory content

- Expose students to the diverse structure of the U.S. higher education sector, and prepare them to apply to U.S. colleges and universities. Content should be delivered partially in the context of the English instruction, as well as through supplemental programming (e.g. workshops).
- Develop a curriculum to prepare students for success in applying to U.S. colleges/universities and for success in the U.S. classroom. Academy students should receive an overview of higher education systems in the United States and the U.S. college/university admissions process.

Topics to be covered should include, but are not limited to: types of U.S. higher education institutions, the common application, essay writing (e.g. admissions application “personal statement”), exposure to, and strategies for, success in standardized testing (e.g. TOEFL, SAT, ACT, etc.), grading/credit system, academic culture and vocabulary (e.g. majors, minors, core curriculum, seminars, lectures, etc.), academic integrity, and classroom participation. Additionally, students should have the opportunity to develop basic skills in critical thinking, working in teams, and leadership.

4) Visits to a diverse range of college and university campuses



- Plan visits to a minimum of three other institutions of higher education during the program. Institutions should include both two- and four-year institutions, as well as public and private institutions and, as possible, minority-serving institutions. Please list institutions to be visited in application materials. Campus visits should be specifically geared toward international students. Academy instructors should prepare students before each college tour, accompany the students on the visit, and debrief with them after each campus visit ensuring that tours are an integrated component of the Academy curriculum.

5) Integrated cultural programming

- Provide a minimum of three supervised activities per week that expose students to U.S. and local culture, allow for interaction with American students, and if possible, include a service learning project. Activities should be integrated with academic program content, whenever possible.
- Include a balance between formal and informal activities and free time for homework and social interaction with other participants. Opportunities for engagement with American students from diverse backgrounds and abilities should be maximized.

REQUIRED ADMINISTRATIVE ELEMENTS

1) An overall cost of between \$4,000 and \$6,000 for the three- to four-week program

- Present a budget that is inclusive of tuition and fees, on-campus housing, all meals, health insurance fees*, books and educational supplies, ground transportation to and from the closest airport, and other local travel that is part of the program (e.g., cultural outings and college tours). International travel to and from the EducationUSA Academy, as well as visa fees, will be paid by the student.

* Health insurance should cover the student from their time of departure from their home country to their return and should include coverage for evacuation and repatriation benefits.

2) Ability to recruit a sufficient number of students to run at least one cohort

- Articulate a comprehensive recruitment plan, which may include: participation in international recruitment fairs (EducationUSA or other); collaboration with EducationUSA advising centers; strategic use of your institution's alumni networks and/or networks of foreign born faculty members; partnerships with secondary schools overseas; aligning program dates with academic calendars in certain countries/regions; and targeted social media campaigns. Applicants are encouraged to identify a small number of countries or regions on which to focus strategic recruitment efforts.
- While EducationUSA will promote the program on a global basis, each host institution will be ultimately responsible for recruiting a sufficient number of participants to run the program. *Selected*



institutions are not guaranteed full enrollment. Institutional recruitment strategies and articulated commitment to building recruitment across the campus host cohort through collaborations and resource sharing will be a highly competitive factor in selection for 2017.

3) Ability to issue required visa paperwork for F-1 and J-1 students

- Demonstrate the capacity to issue all required visa paperwork for F-1 and J-1 students and monitor their compliance with SEVIS/ICE regulations.
- Proposals should address whether the institution is accredited by ICE as an English Language Training Program. Applicants without this accreditation should investigate whether their institution is able to issue I-20s to students for F-1 visas for this program. More information is available [here](#).

4) Project-dedicated staff

- Name an academic director who will provide full-time oversight of the Academy, as well as a coordinator(s) and program staff (if possible) to manage administrative aspects of the Academy. Include resumes for all key staff as an attachment to your proposal.

5) Ability to meet the needs of diverse students

- Demonstrate a plan to meet the needs (e.g., dietary, religious, access) of all students.

OPTIONAL DESIRED ELEMENTS

- Scholarship funding for at least one student per cohort to expand the reach of the Academy to deserving students who lack financial resources. Please specify what is covered by the scholarship (e.g. program cost only, or program cost as well as travel and visa). Comprehensive funding awards are encouraged.

Also note if your institution would like EducationUSA to help identify an economically disadvantaged, high achieving student for this scholarship(s) and if so, if there is a preference for a student from a particular country or region.

- Simultaneous on-campus programming for U.S. youth that allows for cross-program engagement, including peer language partners.
- Friendship families or brief homestays. A detailed host family recruitment, screening, and selection process is required for homestay families.



- Activities for parents who may opt to travel with their teen to the United States during the program. Such activities could include a parents' weekend, arrangements for parents to join one or more campus tours, inclusion of parents in a closing ceremony, or other approaches.
- Opportunities for one-on-one college advising sessions and/or a college fair.



EducationUSA Academy - Application to Host

Deadline: September 8, 2016

CONTACT INFORMATION

DATE SUBMITTED _____

Name of Institution _____

Accreditation _____

Department (if applicable) _____

Principal Contact (Regarding this Application)

Name _____

Title _____

Address _____ City/State/Zip _____

Telephone/Fax _____ Email _____

PROGRAM ELEMENTS

Admissions

Is your Institution (check all that apply)

- Public Private 2-year 4-year
 Minority-Serving Institution Women's College

1. Proposed dates of your EducationUSA Academy. Visit www.educationusa.state.gov to review academic calendars in target regions (requires free login).

2. Student application deadline. Deadlines should allow a reasonable amount of time for the student to obtain a visa.



3. How will you assess students' English proficiency levels prior to and/or after their arrival to ensure appropriate language placement?

Campus Life / Student Support Services

1. Does your campus dining center offer the following dietary options during the summer (or winter term)?

- Halal Kosher Vegetarian Vegan Other _____

2. Please describe the arrangements dining services make to accommodate Muslim students during Ramadan, if it falls during your program dates.

3. Please comment on your campus's accessibility and support during summer months for students who require special accommodations.

4. Please indicate any university or community resources that will be available to Academy students.

- Campus Health Center Library Friendship/Host Families Campus Gym Other (explain below)

Places of Worship: Churches Synagogues Mosques Other (explain below)

5. Please comment on availability of campus and public transportation services for Academy students, including transportation to and from the airport. _____



Financial Information

1. Program Cost

Provide the total per student cost for a summer 2017 and/or winter 2017/2018 Academy on your campus. This figure should cover tuition and fees, room and board, books and educational supplies, ground transportation (e.g., airport pick-up and drop-off, college visits, cultural outings), admission fees, and health insurance. To facilitate a clear and accurate budget estimation, please complete the table below.

Estimated Costs Associated with Academy	Amount Per Expense	Amount Covered by Host	Estimated Cost to Student
Tuition and Required Fees	\$	\$	\$
Housing	\$	\$	\$
Meal Plan	\$	\$	\$
Books and Educational Supplies	\$	\$	\$
Ground Transportation	\$	\$	\$
Cultural Activities Expenses	\$	\$	\$
Campus Tours	\$	\$	\$
Health Insurance	\$	\$	\$
Other	\$	\$	\$
TOTAL	\$	\$	\$

Total Estimated Cost to Student: \$ _____

2. Estimated Program Size - Minimum number of students needed to run an Academy: _____

3. Scholarship Information - Number of scholarships will to be offered to economically disadvantaged students:

Expenses covered by scholarship funding (i.e. tuition, program expenses, travel and visa costs, etc.). Comprehensive scholarships are encouraged.



SUBMISSION INFORMATION

If your institution is interested in hosting an EducationUSA Academy, please submit this application form and a proposal narrative responding to all required program and administrative elements (see the Program Requirements document). Submissions should be no more than 20 pages including attachments and are due to World Learning on **September 8, 2016**. Please send submissions and questions to: edusacademy@worldlearning.org.

Eligible applications will be evaluated on articulated ability to meet required program and administrative elements and optional desired elements. Host campus selection does not guarantee full student enrollment. EducationUSA will support institutions in their recruitment efforts, but the overall recruitment and enrollment outcomes are the responsibility of each institution. EducationUSA recommends cohorts of 10-20 students, but host campuses may determine the exact number required for optimal language learning and financial viability.

Upon meeting all required program elements, demonstrating institutional adherence to health and safety standards regarding hosting minors, recruiting a sufficient number of students, and providing a quality experience (to be evaluated by World Learning), selected host institutions will be authorized to host for up to three Academy cycles (summer 2017, 2018, and 2019) without reapplication. Each year current campus host institutions will be required to complete an "intent to host" document to continue participation in the program.